***Fierenze Pasta***

***2245 Lakeshore Avenue***

***Racine, WI 53722***

MCj02327660000[1]

April 16, 2010

[INSIDE ADDRESS]

[SALUTATION]

Have you heard the good news? Fierenze Pasta has combined forces with JD Pasta, creating one of the largest fresh pasta suppliers in southern Wisconsin and northern Illinois. We want to welcome you, a longtime JD Pasta patron, to our retail store in downtown Racine. Bring this letter into the store and enjoy a special savings on [TYPE] at only [PRICE] a pound!

[PLACEHOLDER]

Sincerely,

Student Name